

# THE BEVERAGE JOURNAL

A buying guide for the trade that showcases locally-made products from Connecticut and Rhode Island breweries, wineries and distilleries.

## EVERYTHING CONNECTICUT



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## EVERYTHING RHODE ISLAND



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FOR MORE INFORMATION, CONTACT  
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# EVERYTHING CONNECTICUT



A buying guide for the trade that showcases locally-made products from Connecticut breweries, wineries and distilleries.



## WHAT

Whether you have distribution, are self-distributed, or getting ready to launch, this local feature section serves as a **buying** guide for Connecticut's on- and off-premise decision makers. Use this exposure as an inexpensive marketing effort that reaches the trade state-wide.

Each section is broken into producer type: Breweries, Wineries and Distilleries.

Your inclusion displays a brief description, bottle line up, contact information, and distributor (if applicable), among other information.

## DISTRIBUTION

The Beverage Journal is the state's licensed beverage industry trade publication and market shopping resource online, with immediate, direct distribution to over 2,000 local stores and restaurants/bars and an additional 1,600 copies provided to distributor sales forces.

## FORMAT

A four-color, three-month run in the main body of the magazine section. Will also be featured online.

## COST

\$99 per month for three-months.

## CONTENT INCLUDED

1. Hi-res bottle/product line up
2. Hi-res Company logo
3. Company email, phone, website
4. 90-word description
5. Distributor if applicable

**Deadline to commit:** March 25. Section will run in three-month runs. First run April-May-June. There will be an October-November-December insert section.

[VIEW MOCKUP](#)

# EVERYTHING RHODE ISLAND



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## WHAT

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Each section is broken into producer type: Breweries, Wineries and Distilleries.

Your inclusion displays a brief description, bottle line up, contact information, and distributor (if applicable), among other information.

## DISTRIBUTION

The Beverage Journal is the state's licensed beverage industry trade publication and market shopping resource online, with immediate, direct distribution to more than 525 local stores and restaurants/bars and an additional 325 copies provided to distributor sales forces.

## FORMAT

A four-color, three-month run in the main body of the magazine section. Will also be featured online.

## COST

\$99 per month for three-months.

## CONTENT INCLUDED

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# EVERYTHING CONNECTICUT EVERYTHING RHODE ISLAND

Inside Page Mockup

1

Headline

2

Product Information

3

Product Shot

4

Company Logo

5

Contact Information

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