

ONE SUBSCRIPTION. THREE SOLUTIONS.



THE CONNECTICUT BEVERAGE JOURNAL

PRINT, ONLINE
AND NOW AN APP
FOR IPAD AND IPHONE



APP COMING JANUARY 2016

We know retailers and on-premise businesses need quick, easy and trusted solutions. When the magazine is out of reach, one app puts it right in your hand. Swipe to shop, order and manage—from your counter or bar.

SEARCH BEER, WINE AND SPIRITS FROM MORE THAN
42,000 MARKET SKUS

FIND BY SIZE, PRICE, BEST BOTTLE, VINTAGE, REGION,
RATINGS AND MORE

SHOP/ORDER DIRECTLY TO WHOLESALERS REPS

MANAGE ACCOUNTS: ORDERS, HISTORY, LISTS

CREATE CUSTOM SELL SHEETS

CREATE CUSTOM SHELF TALKERS

CREATE CUSTOM TASTING SHEETS

It's all part of your individual *Connecticut Beverage Journal* subscription, less than \$2.70 a month. Training and support is available for all subscribers.

**ONE COMPANY.
THREE WAYS TO CONNECT AND ORDER.**

WHOLESALERS: ASK US ABOUT SALES FORCE USE OF
POCKET ADVANTAGE BY INVENTIV FOR IPAD.

CALL US AT 203.288.3375

VISIT US AT WWW.THEBEVERAGEJOURNAL.COM

