

Mechanical Requirements



Advertisements are accepted at stacy@thebeveragejournal.com. All materials are due by the **5th of month** prior to issue date.

Full Page Image Area: 7.25" x 9.875
Trim Size: 8.25 x 10.875
Bleed Size: 8.75 x 11.375

Other Advertisement Dimensions
 1/2 page - 7.25w x 4.9375h
 1/3 page - 2.25w x 9.875h

Preferred Materials: Press or High Quality PDF
Classified Advertising: \$115. per unit (1/4 page)

Online Advertising: Available, please call or email for quotes

Advertising Rates - Editorial Section

Connecticut Beverage Journal					Rhode Island Beverage Journal				
AD SIZE	1x	3x	6x	12x	AD SIZE	1x	3x	6x	12x
Full Page	1175.	1055.	995.	940.	Full Page	865.	775.	730.	690.
1/2 Page	940.	845.	790.	750.	1/2 Page	690.	620.	580.	550.
1/3 Page	480.	430.	400.	380.	1/3 Page	350.	310.	295.	275.

The Connecticut and Rhode Island Beverage Journals are the official trade magazines of the licensed beverage industries of Connecticut and Rhode Island. Both editions include the Brand Index which indicates which licensed beverage distributor carries what products. Both editions also include the individual product list and wholesale pricing for each distributors products; the Price List.

Not only do we provide our readers with the monthly wholesaler brand and price updates, we offer a highly acclaimed editorial section which includes the newest marketing directions, the latest promotions, and more local coverage of industry people, places and events than any other regional beverage trade publication in the United States.

The Beverage Journal Online * The power of 24/7