# **BEVERAGE**JOURNAL

## EDITORIAL CALENDAR 2021





FEBRUARY

SUSTAINABILITY DEEP DIVE SPACE 12/5/20 MATERIAL 12/11/20

JANUARY

CELEBRATING CRAFT DISTILLERIES SPACE 1/5/21 MATERIAL 1/11/21

S IRISH WHISKEY SPACE 2/5/21 MATERIAL 2/11/21

MARCH

APRIL AGAVE SPIRITS SPACE 3/5/21 MATERIAL 3/11/21



MAY

ROSÉ SEASON TREND WATCH SPACE 4/5/21 MATERIAL 4/11/21



JUNE

THE READY-TO-DRINK CATEGORY SPACE 5/5/21 MATERIAL 5/11/21



JULY THE VODKA ISSUE

SPACE 6/5/20 MATERIAL 6/11/20



AUGUST GIN AND BOTANICAL SPIRITS SPACE 7/5/21 MATERIAL 7/11/21



SEPTEMBER

BARTENDERS TO WATCH SPACE 8/5/21 MATERIAL 8/11/21



OCTOBER

SPACE 9/5/21 MATERIAL 9/11/21

News



HOLIDAY PREVIEW AND TRENDS

MATERIAL 10/11/21



DECEMBER

SPARKLING WINE MONTH SPACE 11/5/21 MATERIAL 11/11/21

#### Regional Focus Partnership Opportunities

Our editorial team can spotlight and promote your unique region through profiles, sommelier panels, and guides.

### **Special Features**

- New Products Bar Talk
- The Find
- Wine Buzz
  Around Town

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