BEVERAGEJOURNAL FCTICUT & RHODE ISLAND

NATIONAL NETWORK EDITORIAL CALENDAR 2023



JANUARY

2023 TRENDS TO WATCH Wine, beer, and spirits experts weigh in SPACE 12/5/2022 MATERIAL 12/10/2022



JULY

THE SCIENCE BEHIND THE DRINKS Plus: The State of Vodka SPACE 6/5/2023 MATERIAL 6/10/2023



FEBRUARY

THE EDUCATION ISSUE Plus: The Growth of NoLo Beverages SPACE 1/5/2023 MATERIAL 1/10/2023



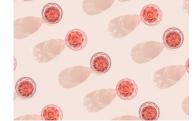
MARCH

WELLNESS IN THE DRINKS INDUSTRY Plus: The Latest in Irish Whiskey SPACE 2/5/2023 MATERIAL 2/10/2023



APRIL

DRINKS SUSTAINABILITY WITH IMPACT Plus: Agave Spirits, by the Numbers SPACE 3/5/2023 MATERIAL 3/10/2023



MAY

THE STATE OF ROSÉ Plus: Up-and-Coming Drinks Categories SPACE 4/5/2023 MATERIAL 4/10/2023



JUNE

TRAVEL SEASON Plus: Italian Wine Highlights SPACE 5/5/2023 MATERIAL 5/10/2023



AUGUST

THE BUYER'S GUIDE TO LEVELING UP Plus: Key Players in Ready-to-Drink SPACE 7/5/2023 MATERIAL 7/10/2023



SEPTEMBER

INDUSTRY INNOVATORS Plus: The Gin Category SPACE 8/5/2023 MATERIAL 8/10/2023



OCTOBER

WINE REGIONS TO WATCH Plus: What's New in Whiskey SPACE 9/5/2023 MATERIAL 9/10/2023



NOVEMBER

SETTING UP FOR HOLIDAY SUCCESS What retailers should know for EOY SPACE 10/5/2023 MATERIAL 10/10/2023

DECEMBER

MAXIMIZING ON-PREMISE SALES Plus: Must-Stock Sparkling Wines SPACE 11/5/2023 MATERIAL 11/10/2023



Regional Focus Partnership Opportunities

The national network editorial team can spotlight and promote your unique region through profiles, sommelier panels, and guides across partner publications.

Special Features

- New Products Bar Talk
- The Find
- Wine Buzz Around Town









The independently-owned Connecticut and Rhode Island Beverage Journals are the official monthly print market guide and resource connecting thousands of licensee buyers to distributor brand price listings and market news. Each month we print and mail the market's largest local resource to each state's buying trade and are part of a national network.

Brand Profiles

Email dana@thebeveragejournal.com for more information.

203.288.3375

