



JANUARY

2024 TRENDS TO WATCH

Looking ahead at 2024 wine, beer, and spirits trends

SPACE 12/5/2023

MATERIAL 12/10/2023



FEBRUARY

THE CAREER ISSUE

Featuring our Career and Salary Survey report, plus features on changing jobs and advancing in your career

Plus: NoLo Beverages

SPACE 1/5/2024

MATERIAL 1/10/2024



MARCH

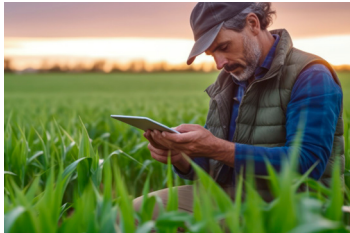
KNOW THIS GRAPE

Focusing on lesser-known grape varieties from around the world, and why they should be on professionals' radars now

Plus: Irish Whiskey

SPACE 2/5/2024

MATERIAL 2/10/2024



APRIL

THE SUSTAINABILITY ISSUE

Our annual feature of eco-innovations and sustainability initiatives in the industry

Plus: Cinco de Mayo Purchasing

SPACE 3/5/2024

MATERIAL 3/10/2024



MAY

THE NEW ECONOMICS OF CRAFT BREWING

An in-depth look at the financials of the craft brewing industry today

Plus: Hard Seltzer

SPACE 4/5/2024

MATERIAL 4/10/2024



JUNE

THE COCKTAIL ISSUE

Creative uses of cocktail ingredients, effective pricing and inventory management, and more

Plus: Rum

SPACE 5/5/2024

MATERIAL 5/10/2024



JULY

BARTENDERS TO WATCH

Spotlighting the on-premise bar professionals who are making our drinks more delicious

Plus: Vodka

SPACE 6/5/2024

MATERIAL 6/10/2024



AUGUST

THE SCIENCE ISSUE

Diving into the science behind wine, beer, and spirits

Plus: Gin

SPACE 7/5/2024

MATERIAL 7/10/2024



SEPTEMBER

DRINK INNOVATORS 2024

Our annual spotlight on industry trailblazers and forward thinkers

SPACE 8/5/2024

MATERIAL 8/10/2024



OCTOBER

THE DOMESTIC WINE ISSUE

Examining what's happening in key wine states, the emerging regions to watch, and changing legislation

SPACE 9/5/2024

MATERIAL 9/10/2024



NOVEMBER

HOLIDAY GIFT GUIDE

Our annual holiday gift products feature

Plus: Whiskey

SPACE 10/5/2024

MATERIAL 10/10/2024



DECEMBER

AN END-OF-YEAR REVAMP

Starting fresh and setting yourself up for success in 2025

Plus: Must-Stock Sparkling Wines

SPACE 11/5/2024

MATERIAL 11/10/2024



Regional Focus
Partnership Opportunities

The national network editorial team can spotlight and promote your unique region through profiles, sommelier panels, and guides across partner publications.

Special Features

- New Products
- The Find
- Wine Buzz
- Bar Talk
- Brand Profiles
- Around Town

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PROVI

The independently-owned Connecticut and Rhode Island Beverage Journals are the official monthly print market guide and resource connecting thousands of licensee buyers to distributor brand price listings and market news. Each month we print and mail the market's largest local resource to each state's buying trade and are part of a national network.



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