

THE BEVERAGE JOURNAL

A buying guide for the trade that showcases locally-made products from Connecticut and Rhode Island breweries, wineries and distilleries.

EVERYTHING CONNECTICUT



[VIEW CONNECTICUT](#)

EVERYTHING RHODE ISLAND



[VIEW RHODE ISLAND](#)



FOR MORE INFORMATION, CONTACT
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EVERYTHING CONNECTICUT

Connecticut-made? Share it here to the trade. A buying guide for the trade that showcases locally-made products from Connecticut breweries, wineries and distilleries.



WHAT

Whether you have distribution, are self-distributed, or getting ready to launch, this local feature section serves as a **buying** guide for Connecticut's on- and off-premise decision makers. Use this exposure as an inexpensive marketing effort that reaches the trade state-wide.

Each section is broken into producer type: Breweries, Wineries and Distilleries.

Your inclusion displays a brief description, bottle line up, contact information, and distributor (if applicable), among other information.

DISTRIBUTION

The Beverage Journal is the state's licensed beverage industry trade publication and market shopping resource online, with immediate, direct distribution to over 2,000 local stores and restaurants/bars and an additional 1,600 copies provided to distributor sales forces.

FORMAT

A four-color, three-month run in the main body of the magazine section. Will also be featured online.

COST

\$99 per month for three-months.

CONTENT INCLUDED

1. Hi-res bottle/product line up
2. Hi-res Company logo
3. Company email, phone, website
4. 90-word description
5. Distributor if applicable

Deadline to commit: April 20. Section will run in three-month runs. First run May-June-July. There will be an October-November-December insert section.

[VIEW MOCKUP](#)

EVERYTHING RHODE ISLAND



Rhode Island-made? Share it here to the trade. A buying guide for the trade that showcases locally-made products from Rhode Island breweries, wineries and distilleries.



WHAT

Whether you have distribution, are self-distributed, or getting ready to launch, this local feature section serves as a **buying** guide for Rhode Island's on- and off-premise decision makers. Use this exposure as an inexpensive marketing effort that reaches the trade state-wide.

Each section is broken into producer type: Breweries, Wineries and Distilleries.

Your inclusion displays a brief description, bottle line up, contact information, and distributor (if applicable), among other information.

DISTRIBUTION

The Beverage Journal is the state's licensed beverage industry trade publication and market shopping resource online, with immediate, direct distribution to more than 525 local stores and restaurants/bars and an additional 325 copies provided to distributor sales forces.

FORMAT

A four-color, three-month run in the main body of the magazine section. Will also be featured online.

COST

\$99 per month for three-months.

CONTENT INCLUDED

1. Hi-res bottle/product line up
2. Hi-res Company logo
3. Company email, phone, website
4. 90-word description
5. Distributor if applicable

Deadline to commit: April 20 Section will run in three-month runs. First run May-June-July. There will be an October-November-December insert section.

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EVERYTHING CONNECTICUT EVERYTHING RHODE ISLAND

Inside Page Mockup

1

Headline

2

Product Information

3

Product Shot

4

Company Logo

5

Contact Information



SPIRITS

ASYLUM DISTILLERY

Asylum Distillery is the first craft distillery in Bridgeport since Prohibition, 98 years ago. We make craft, small batch Gin (a Silver Medal Winner from the American Distilling Institute), Vodka, Ginger Vodka, Aged and Unaged Corn Whiskey. All are gluten-free and proudly made from Non-GMO Connecticut Corn from fourth-generation farmers. Our products are mashed, fermented, distilled and bottled in Bridgeport. We are cultivating a return to the pre-Prohibition spirits culture in America: local distilleries serving a local market. Asylum Distillery self distributes; please contact directly to order.



✉ bridget@asylumdistillery.com

☎ 203.258.3422

🌐 asylumdistillery.com

CENTRAL CONNECTICUT DISTILLERS

The co-founders of PEEL Liqueurs opened their own distillery, Central Connecticut Distillers located in New Britain, in 2015. The new facility is where the PEEL line of small, hand-made batches of award-winning, all-natural, gluten-free liqueurs is produced: Bananacello, Limoncello, Cremoncello and the most recent, Orangecello. Central Connecticut Distillers is also proud to launch its Hard Hittin' brand of spiked sodas in two flavors: Vodka Limon and Vodka Orange. The lemons and oranges used in producing the PEEL Limoncello and Orangecello are freshly squeezed and mixed with carbonated water, cane sugar and vodka for 6% ABV spiked soda. Support local. Distributed via Allan S. Goodman and Cellar Fine Wines.



✉ gddomenico@drinkpeel.com

☎ 860.985.8443

🌐 drinkpeel.com

CONNECTICUT VALLEY DISTILLERY

Smuggler's Rum is produced in small, single batches at our Connecticut Valley Distillery. Our distillery uses only handcrafted copper pot stills, the key to our success of award-winning, smooth, New England styles of rum. Established at the turn of last century, Connecticut Valley Distillery has created two rums. Smuggler's Silver and Smuggler's Spice pay homage to those Prohibition-era rum smugglers; especially those who through luck, and a lot of skill, never earned acclaim through detection. Pre-order our Limited Smuggler's "Oak Aged Honey" Rum for May 2017.



✉ Smugglers@CTValleyDistillery.com

☎ 860.966.7248

🌐 CTValleyDistillery.com

FISHERS ISLAND LEMONADE

Fishers Island Lemonade, (FIL), offers a refreshing blend of vodka, whiskey, natural lemon and honey at 9% ABV. FIL originated at The Pequot Inn, Fishers Island's only bar, established for more than 100 years. For years, we have been mixing up a local favorite, the FIL; it's the bee's knees. Our ties to Connecticut run strong, with a local operation base and brand founder. FIL is distributed via Craft Beer Guild Distributing of CT, Rogo and F&F, and is a great local addition to any cocktail menu, beverage cart or cooler. Here's to summer never ending.



✉ Hello@FILemonade.com

🌐 FILemonade.com